

OPTIMIST CLUB OF WEST KENDALL

Youth Football Program

Phone: 305-283-6638
15040 SW 49th Lane, Suite F, Miami, FL 33185
www.westkendalldolphins.org

Dear friend of the community,

On behalf of the West Kendall Optimist youth football program, I would like to extend an invitation to you and your company to become a sponsor for our 2010 season. West Kendall Optimist is a non-profit organization whose mission is to:

- Provide youth with organized competition in a safe environment
- Bring our youth closer together through common interest in sportsmanship and competition
- Instill the values of education
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking and tackling
- Teach sportsmanship, discipline and love of the game
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as field maintenance, referee fees, equipment, uniform costs, insurance, trophies and administrative cost.

If providing sponsorship for West Kendall Optimist youth football program is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

The West Kendall Optimist youth football program looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership. If a sponsorship is given you will receive a charity donation tax form from the Optimist Club of West Kendall.

Thank you in advance for your consideration and support of the West Kendall Optimist youth football program.

Sincerely,
Carlos R. Gomez
Football Commissioner
carlosgomez@westkendalldolphins.org

PLATINUM

- \$1,000 and up
- Banner (4 x 8) at every home game.
- 8 x 10 Recognition Plaque
- Company name and logo on the front page of our website with a direct link to your company site.
- On-site marketing/demonstration booths for your products & displays at our home games.
- Opportunity to donate promotional items at our home games.
- Special recognition at the opening day ceremony.

GOLD

- \$500-\$999
- Banner (3 x 5) at every home game.
- 8 x 10 Recognition Plaque
- Company name and logo on the sponsor page of our website with a direct link to your company site.
- Opportunity to donate promotional items at our home games.
- Special recognition at the opening day ceremony.

SILVER

- \$251-\$499
- 5 x 7 Recognition Plaque
- Company name and logo on the sponsor page of our website with a direct link to your company site.
- Special recognition at the opening day ceremony.

BRONZE

- \$0-\$250
- Company name and logo on the sponsor page of our website with a direct link to your company site.
- Special recognition at the opening day ceremony.