

COACH'S CODE OF CONDUCT AND PROFESSIONALISM

-As a Coach with West Kendall, I will:

1. Provide a positive attitude and demonstrate principles of fair play and sportsmanship;
2. Place the emotional and physical well being of the players ahead of the desire to win;
3. Treat each player as an individual, recognizing the vast range of emotional and physical development of players at a given age of play;
4. Always teach the techniques of the game in such a way as to provide a safe playing situation for the players;
5. Be familiar with basic first aid principles;
6. Organize my practices in such a way as to make sure they are fun and challenging for all of my players;
7. Familiarize myself with the rules of the game and the rules and policies of the League;
8. Use coaching techniques that are appropriate at the skill level and the players that I coach.
9. I will remember that I coach a youth football team and that the game is for youth players and not adults.

-While Serving as a Volunteer Coach in West Kendall Optimist Youth Football Program:

1. I understand that my duties as a coach include volunteering to assist in franchise duties such as equipment and uniform maintenance, fundraising, and general administration;
2. I understand that I may be required to attend league and franchise training sessions that are designed to improve my coaching skills and to familiarize me with the latest coaching techniques and safety considerations;
3. I will always stress the success of the West Kendall Optimist football program and be positive in my suggestions and criticisms;
4. I will maintain contact with the parents/guardians of my players, be responsible for equipment issue and return and I will maintain all necessary paperwork in a proper and professional manner;

-As a coach with West Kendall I will strive to:

- ◆ Get the players in shape.
- ◆ Understand each player's potential.
- ◆ Work on individual skills for each position.
- ◆ Work on team execution of plays.
- ◆ Motivate, communicate, and lead
- ◆ Develop three things in each athlete: pride, poise, and self confidence.

-We use the following steps to instruct the game of football.

- ◆ Talk it! Explain what is required.
- ◆ Walk it! Demonstrate the technique.
- ◆ Run it! Have the player perform the technique at full speed.
- ◆ Rep it! Have the player perform the technique over and over.

Any coach or team parent that violates the Coach's Code of Conduct will be removed from his/her position.

Name: _____ Sign: _____ Date: _____